

Nothing to Sneeze At!

Ductless Heating & Cooling Systems Help Eliminate Allergy Triggers

Did you know that the air inside your home could be as much as 100 times more polluted than outdoor air? The U.S. Environmental Protection Agency (EPA) ranks poor indoor air quality among the Top 5 environmental health risks.

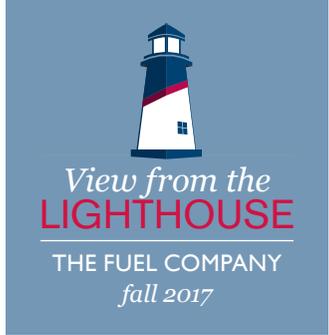
Homes with older heating and cooling systems, and newer homes that have been built to be more “air tight” both are susceptible to poor indoor air quality. Indoor air can be loaded with contaminants and allergens that cause respiratory problems such as asthma and sinusitis. Among the most prominent are mildew, dust mites, pet dander, pest droppings, residue from cleaning agents, and biological contaminants like bacteria and viruses.

HVAC systems are designed to circulate the indoor air in your home. House dust, the worst offender for causing indoor allergy and asthma symptoms, gets trapped and collects inside ventilation system ducts, resulting in decreased efficiency of your system, and adds to the likelihood that your heating & cooling system is contributing to the indoor air pollution in your home.

Additionally, ducted HVAC ventilation systems that become damp are breeding environments for molds, mildew and other microbes and microorganisms.

Allergy Relief at Last!

Several of our customers have found relief from allergy and asthma symptoms by making the switch to a ductless heating & cooling system. Gail from Mashpee, who suffers from multiple allergies, even wrote to thank us for “giving me my life back” after the installation of a Mitsubishi ductless heating & cooling system in her home.



After multiple trips to the ER to treat severe allergy symptoms, Gail’s pulmonary specialist recommended she install a home air conditioning system. Gail connected with us and we had the solution. The Mitsubishi ductless heating & cooling system we installed provides Gail with better air quality in each room that a unit was installed due to Mitsubishi’s air filtration system.

Since we installed her ductless system Gail has not had to make any return trips to the hospital. She is scrupulous in cleaning and replacing the filters in her system to help ensure the purity of the air circulating in her home. And she feels great!

As a bonus, Gail reports that, by using her ductless system to heat the rooms she uses most often, her heating oil budget last winter was reduced by two-thirds, dropping from \$153 per month to just \$40. Her electricity costs for the ductless system were only about \$40, so Gail’s net monthly savings are pretty good!

Filtering Out the Source

The Mitsubishi ductless systems we install feature three filtration options that can significantly reduce airborne allergens in your home, removing up to 99.9% of bacteria, viruses, and other pollutants:

- **Advanced multi-stage filtration:** Captures and removed contaminants that trigger allergy and asthma symptoms, spread illness and impact air quality.
- **Platinum deodorizing filter:** Platinum deodorizing filters use nanotechnology to absorb odors to neutralize the worst smells.
- **Washable filters:** Washable filters last up to 10 years and give you another way to save money and reduce environmental impact.



Air cleaning filter: deodorizing filter



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How Easy is it to Get an Early Replacement Rebate?

We take great pleasure in helping our customers take advantage of state and local rebate programs that promote more energy efficient heating and cooling systems. Last year alone we were able to help homeowners earn more than \$145,000 in rebates – and that's before they started to see their heating and cooling costs reduced thanks to more efficient equipment.

Still, we sometimes hear from customers who are reluctant to “do all that paperwork” in order to claim their rebate. True, there are several forms that need to be completed, and in many cases an energy audit is required in advance (it's free). But the opportunity to save significant money is well worth the effort, especially since we can help you with the necessary documentation and submission.

The first step is to have one of our licensed technicians inspect your current heating system in order to document the type and age of the equipment. With this information we can research the available rebate options to identify which programs you might be eligible.

Next we'll help you schedule a no-cost

energy assessment. Once completed and approved, we work with you to complete the forms and documentation necessary to apply for the rebate. **We can even help you apply for a MassSave HEAT Loan of up to \$25,000, with 0% financing and terms of up to 7 years.**

It is all pretty simple! We do most of the paperwork. You get a new, reliable and energy efficient home heating system, at a cost reduced by a helpful rebate, and professionally installed by our experienced technicians.

How much could you save? **The current Early Equipment Replacement program offers up to \$3,500 in rebates.** The total rebate you may be eligible for depends on the type and age of the system you are replacing, and the efficiency rating of your new system.

If you are interested in learning more about how we can help you apply for an Early Equipment Replacement rebate **Call Bill or Joe at 508.388.1009**

CAPE COD TRIVIA

Which town is known as the “Wedding Capital of Cape Cod” because of its many inns and facilities that cater to weddings and wedding receptions?

Look for the answer in the next issue.

Answer to our last issue's trivia question...

Q: Which U.S. President signed the bill establishing the Cape Cod National Seashore?

A: President John F. Kennedy signed the legislation establishing the Cape Cod National Seashore on August 7, 1961. It marked the first time the federal government had purchased private land for a national park.



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