



View from the Lighthouse

THE FUEL COMPANY
spring 2016

Water Where You Want It, When You Want It

While The Fuel Company's roots are in heating and cooling, our services have expanded over the years to encompass many more aspects of keeping you safe and comfortable at home. That includes meeting the plumbing needs of customers across the Cape.

Many may think the life of a plumber consists of responding to leaky faucet or overflowing toilet, there is much more to the job of "water management" in today's home.

On a typical day, The Fuel Company's plumbers might be called on to replace a water heater in Mashpee, work with a remodeling contractor to put in a new bathroom in Sandwich, or install a reverse osmosis water filtration system at a home in Barnstable.

Water Filtration

"We get emergency calls to fix a leak," says Bob Allison, The Fuel Company's Master Plumber. "But it is more fun when we get to help someone make their home a little more comfortable and convenient."

One issue that Allison says is of particular concern to the Fuel Company is water quality. "We face a huge challenge on the Cape in that the groundwater supply is tainted by chemicals that leach through the sandy soil. That's why we believe in installing the 3M AquaPure water filtration systems. When we're done we know that one more family will be drinking cleaner water."

"The pH levels of Cape Cod water can be very acidic," says Allison. "This can cause corrosion problems, which can lead to levels of copper in the drinking water that exceed health guidelines and give water a metallic taste. It's one more reason to filter the water in your home."

Home Tip: Extend the Life of Your Water Heater

Just about every tank-based water heater on the market features an anode strip—a long metal stick typically made of aluminum, magnesium, or zinc. The anode strip is inserted from the top of the water heater down into the tank to serve as a sacrificial anode.

Through a chemical reaction called electrolysis, the water in the tank corrodes the anode instead of the steel inside the tank. But once an anode strip is rusted through, the water goes to work on the tank itself.

Rather than going to the expense of replacing a rusted out water heater, check and replace your worn anode strip. The anode strip should be replaced every five years, which can help to greatly extend the life of your water heater tank.

Discount Pricing on Kitchen and Bath Fixtures

When it comes to new construction or home renovations, The Fuel Company has a collaborative arrangement with F.W. Webb and Supply New England. Any of our customers who wish to replace fixtures in their kitchen or bath can call us and then visit these kitchen and bath centers in Falmouth, Barnstable and West Yarmouth and receive discount pricing. Select the style and finish of your fixtures and then we'll take it from there, arranging for delivery and installation by our own plumbing experts.

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All of this is not to say that we don't welcome your call for help should you spring a leak. By all means dial us up and we'll make arrangements to come right over. But keep us in mind for your other water needs as well.

**\$50 off
plumbing installation**

Valid through 6/30/16



Stay Comfortable this Spring and Summer While Saving a Cool \$2,750

Keeping your home cool and dry amid the Cape's heat and humidity can be challenging. Dealing with allergies this time a year can be unbearable. Window air conditioners are inefficient; central air requires expensive ductwork; and allergy medicine only helps so much.

Right now our Mitsubishi Ductless Heating & Cooling systems are eligible for up to \$2,750 in energy rebates from The Massachusetts Clean Energy Center (MassCEC) and Cape Light Compact. Plus, recent changes from MassCEC qualify income-based customers for up to \$6,000 in rebate savings.

The rebate programs have been a huge success for our customers, with over \$175,000 in savings during 2015 alone. This makes The Fuel Company the top ductless heating & cooling contractor in the state for saving our customers money.

Mitsubishi ductless air conditioners and heat pumps incorporate eco-comfort technology to reduce energy demand, triple-allergen

filtration that dramatically reduces airborne allergens, and operate at a sound level that is quieter than a human whisper. This advanced technology makes our ductless systems smarter in how they use energy and minimizes their impact on the environment.

According to Energy Star®, the average homeowner spends nearly \$1,000 a year on cooling and heating costs. Opting for a split-ductless system can immediately cut that by at least 30 percent. This reduces monthly bills from an average of about \$83 to about \$58.

If you're interested in staying cool and comfortable this summer while realizing big savings, call us. We'll be happy to discuss the advantages of a Mitsubishi Ductless Heating & Cooling system for your home.

CAPE COD TRIVIA

Who is widely credited as being the founder of the world famous Falmouth Road Race?

Look for the answer in the next issue.

Answer to our last issue's trivia question...

Q: How did Osterville get its name?

A: Osterville was once called "Oysterville" because of the many oysters harvested in the village. A misspelling on a map led to today's Osterville name!



MEETING THE HOME COMFORT NEEDS OF
CAPE COD FOR MORE THAN 50 YEARS

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